



INNOVEKT's Innovation Management Platform grows the capacity of organizations to imagine, design, and improve their products, services, processes, and operational/business models. Create extraordinary and sustained value, growth, and prosperity - PARTNER WITH US TODAY!



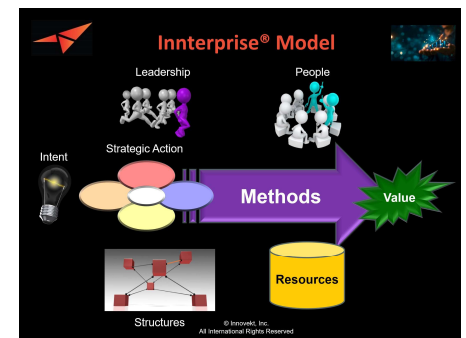
* CONTINUAL STRENGTHENING OF YOUR ORGANIZATION'S INNOVATION ECOSYSTEM *

Current Situation

- Change is accelerating, creating a widening gap between those organizations that effectively innovate and those that do not. As our world becomes increasingly volatile, uncertain, complex, and ambiguous (VUCA), problem-solving and innovation efforts must elevate solution sets to meet and exceed the level of the problems.
- Many organizations struggle with unpredictable value creation and high failure rates of innovation initiatives. Meanwhile, a growing number of organization leaders are recognizing the value of using systematic approaches for managing innovation and for innovating.
- Organizations that do not continually renew themselves, their products, and services become irrelevant. An exciting support for innovation is the new international standard, ISO 56001 for Innovation Management Systems.

What would it be worth to your organization to:

- Elevate new product and service creation, beyond responding to market and competitive trends, by creating innovations that are inevitably and demonstrably extraordinary?
- Intentionally develop and maintain the leadership, people, structures, resources, strategic intent, strategic planning and action, and methods that make extraordinary innovation and value creation sustainable in your organization?
- Create extraordinary, sustainable, and tangible value by maximizing the level and rate of innovation success and continually strengthening your organization's Innovation Ecosystem?

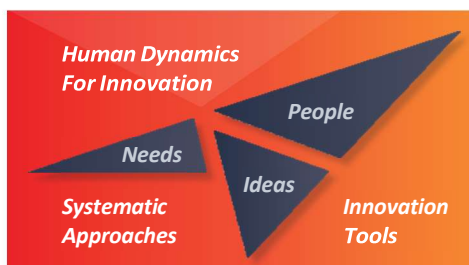
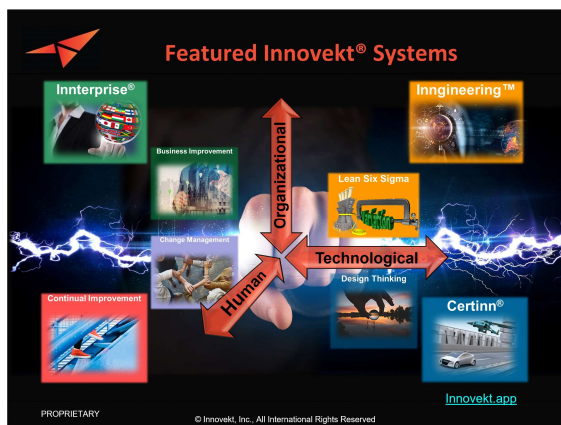


Unique and High Impact

- Imagine:** "LIGHTNING IN A BOTTLE!" That's how our excited client described the result of using our Certinn® System, which creates innovations that are inevitably and demonstrably extraordinary!
- Design:** Design and engineer new products, services, and processes, for maximum quality and minimum cost with our Inngineering™ System!
- Improve:** Realize sustained improvement at all levels of your organization by appropriately engaging everyone and using the right approach at the right time with our Continual Improvement Systems!

Our integrated and powerful platform empowers your organization to:

- Assess your level of dynamism (potential for significant innovation)
- Create and commercialize new innovations that set industry standards
- Conceptualize, design, engineer, and realize innovations of all types
- Improve all aspects of products, processes, services, and organizations
- Leverage powerful and unique innovation systems to empower 24/7/365 synchronous and asynchronous collaboration within and beyond your organization
- Assess, establish, operate, and continually improve an Innovation Management System per ISO 56001 with our Interprise® System
- Prepare your organization for ISO 56001 audits and certification, should you choose to pursue it, with no additional documentation needed



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To learn more about how Innovekt can benefit you and your organization, contact:
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